



# Set up common infrastructure facilities for the automobile sector to improve global competitiveness – Chh.Sambhajinagar district

## Problem Statement



- ▶ Marathwada region has a strong base of organized as well as unorganized automobile industry, with more than 1285 industrial units, out of which 80% are located within 50 km. radius of Aurangabad city.
- ▶ Limited facilities are available for MSME units in the region to improve product quality and benchmark it against international standards.

## Key Intervention



- ▶ To improve the global competitiveness of the MSME automobile sector units in the region, the project is initiated by members of the Massia Auto Component cluster to set up a state-of-the-art common infrastructure facility.
- ▶ The common facility includes high-end machining facilities like CNC lathe, 5 Axis VMC, CNC wire cut, Precision surface grinding, Slitting and cut-to-length, and Shearing machines.
- ▶ Formed 12 Lean clusters of 100 units in the region, which is the highest by any region in India.
- ▶ The cluster facilitates diversification from vendor based production to new product development for other sectors.
- ▶ The cluster consists of around 200 units, with a total investment of INR 20.34 crore.

## Impact



- ▶ Enhancing the quality of industrial output, curtailing production costs, and making industrial production globally competitive in the long run.
- ▶ More than 300 units in the Waluj industrial area will benefit.
- ▶ Enabling diversification from vendor based production to new product development for other sectors.
- ▶ Enhancing the innovation and new product development capabilities of the industry by evolving new operational practises.

“Cluster development activity improves the technology of the cluster members along with product development centre for the region” – Shri. Pruthviraj Shah, Director, Massia Auto Component cluster